

Katheryne V. Clark

Expertise

Creative Thinker | Self Starter | Takes Critique Gracefully | Team Player | Independent Worker |
Calm Under Pressure | Goal Oriented | Collaborative Problem Solver | Inventive | Attentive To Detail | Organized

Professional History

Communications Specialist | Unity Presbyterian
January 2017 – Current

Created several front-end designs for an updated website with implementation of a final design

In charge of growing a social media presence, starting with Facebook

Cultivated and implemented brand standards to maintain cohesive professionalism.

Graphic Designer | Carolinas Cornerstone
May 2011 – Current

Responsible for creating posters, fliers, banners, t-shirts, and road signs with specific attention to details

In charge of the weekly tri-fold

Designed a new, modern logo for the company

Created ads and worked with The Herald, Fort Mill Times, and YC Magazine for print

Spearheaded and worked on a new, modern website

Caricature Artist | Kamens Art Shoppe: Carowinds Branch
March 2013 – October 2013

Accomplished caricatures in a fast and efficient manner

Responsible for pitching the idea of getting a caricature drawn, drawing the caricatures, and selling the caricature, frames, matte-work, and/or tubes to the customer

Worked with customers one on one

Education

Winthrop University | BFA: Visual Communication and Design With a Concentration in Illustration
Rock Hill, South Carolina, U.S.A. May 10, 2014

Pre-Press Practices: Illustration and Graphic Design | Re-brand for local company including logo design, customer loyalty card, convention banners, plastic bag design, and billboard design, digitally rendered
Computer Imaging: Graphic Design | Poster design, logo vector tracing, CD cover and insert.

Typography: Graphic Design | Font creation: hand rendered, CD cover: digital, word interpretation series: hand rendered.

Webdesign: Illustration | Created wire-frames, creative briefs, and utilized Adobe products to finalize a website

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Proficiency

Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Adobe Animate



Microsoft OS



MAC OS



Wacom Tablet



Pen and Marker



Acrylic Paint



Passions

While working two part time jobs, I've also found joy and excitement in teaching myself Adobe Animate. Animation has always been a passion of mine that I hope to learn and utilize to give everything I do an extra edge.

I also volunteer at a therapeutic horse farm working with mentally and physically disabled kids and adults. I love making a difference in other people's lives.

When I want to sit back and relax I love a good video game. Especially puzzle games that push and challenge my way of thinking.

