

Katheryne V. Clark

Expertise

Creative Thinker | Self Starter | Takes Critique Gracefully | Team Player | Independent Worker |
Calm Under Pressure | Goal Oriented | Collaborative Problem Solver | Inventive | Attentive To Detail | Organized

Professional History

Communications Specialist | Unity Presbyterian
January 2017 – Current

Created several front-end designs for an updated website with implementation of a final design

In charge of growing a social media presence, starting with Facebook

Cultivated and implemented brand standards to maintain cohesive professionalism.

Graphic Designer | Carolinas Cornerstone
May 2011 – Current

Responsible for creating posters, fliers, banners, t-shirts, and road signs with specific attention to details

In charge of the weekly tri-fold

Designed a new, modern logo for the company

Created ads and worked with The Herald, Fort Mill Times, and YC Magazine for print

Spearheaded and worked on a new, modern website

Caricature Artist | Kamens Art Shoppe: Carowinds Branch
March 2013 – October 2013

Accomplished caricatures in a fast and efficient manner

Responsible for pitching the idea of getting a caricature drawn, drawing the caricatures, and selling the caricature, frames, matte-work, and/or tubes to the customer

Worked with customers one on one





Education

Winthrop University | BFA: Visual Communication and Design With a Concentration in Illustration
Rock Hill, South Carolina, U.S.A. May 10, 2014

Pre-Press Practices: Illustration and Graphic Design | Re-brand for local company including logo design, customer loyalty card, convention banners, plastic bag design, and billboard design, digitally rendered
Computer Imaging: Graphic Design | Poster design, logo vector tracing, CD cover and insert.

Typography: Graphic Design | Font creation: hand rendered, CD cover: digital, word interpretation series: hand rendered.

Webdesign: Illustration | Created wire-frames, creative briefs, and utilized Adobe products to finalize a website

 Acorn@AcornTreeStudios.com
 (704) 430.9991
 www.AcornTreeStudios.com
 Acorn@AcornTreeStudios.com on Skype

Proficiency

Adobe Photoshop



Adobe Illustrator



Adobe InDesign



Microsoft OS



MAC OS



Wacom Tablet



Pen and Marker



Acrylic Paint



Pencil/Charcoal



Achievements

Christmas Craft Bazaar | 2016-2018

Collaborated with two other coordinators to host a 75+ vendor show that pulled in over 1,500 shoppers

Hand Crafted Senior Show | 2014

Professional show held at Center for the Arts

York County Museum Show | 2014

Six month exhibit of selected illustrations

Artwork Published in The Herold Newspaper | 2014

An illustration headlined in a feature column